ComeThru Case Study

ComeThru is an event management and ticketing platform that is committed to providing unique events. They help users to create and manage websites for events they are promoting. Get the desired result for unique events like house parties, kickbacks, networking events, TV watch parties, and more. Users can earn extra through a unique local event; they can even reserve tickets whenever required.

How We Gave Unique Touch to ComeThru

Event Funding

Our team has focused on the event funding approach to the ComeThru platform, which helps event planners secure the funding they require for their event.

Event Marketing

We know the importance of event marketing; hence we have tried to make the event platform SEO friendly. Ad campaign approach helps our clients to increase their profit and sales.

Event Staffing

Account management functionalities facilitate event organizers to manage their details efficiently. Admin can easily manage event information, the platform facilitates the event organizer and admin needs. They are allowed to use online tools and analyze event reports as per their requirement.

Event Customer Support

ComeThru enables event organizers to provide amazing support to every user. Award-winning customer support helps admin respond to event queries through mobile text, email, phone, and web chat as well.

Challenges Faced Throughout the ComeThru Development

Our clients wanted a new and unique platform that caters to all their requirements, beginning from organizing events to marketing to tracking details. To expand their portfolio, our clients expect to have an amazing working solution that ensures to be a good fit for every individual, including event planners, users, and many more.

They wanted the system to plan, promote, and publicize events and lessen the manual workload. However, our solution was to build an all-in-one event management and ticket platform. From event schedule, description, manage profiles, ticket purchasing, and analysis, our team has a specialized solution that enables easy drag and drops edits.

Our designing and development team has built a solution that helps to eliminate the need to go through the inefficient process. ComeThru possesses the ability to automate event management and ticketing tasks.

With ComeThru, event planners don't have to deal with the tedious and manual tasks to make the event the subsequent grand success. Our clients needed a solution that helps them manage multiple events; they expected to deliver a consistent experience each time users use it.

It meant that event data they had was not easy to handle along with the marketing approach. But Alphanso Tech has made it possible by providing them with a robust and easy-to-manage solution.

Solution We Provided

Alphanso Tech believes in offering the best to clients. Hence we build easy-to-navigate, feature-rich event management and ticketing systems that allow event organizers to easily create, promote, and manage their events and recruit attendees, sponsors, and vendors.

Our team has crafted a robust solution after understanding the project requirement of our clients. They developed feature-rich websites, android, and iOS apps, keeping clients' project requirements a central focus.

The platform facilitates event organizers to create, manage, and promote events efficiently. Besides this, it also enables them to handle all ticketing tasks accurately. It makes it easier for prospects to share the event with others.

Impact:

ComeThru ensures to save our clients time by enabling them to automate the event creation process. It also ensures that every event is consistent for our valuable clients. It makes it easier for our clients to achieve a faster rollout of multiple events, as well as hold a larger number of them, while still saving significant amounts of time.

However, they were facilitated to manage event data beginning from registration to marketing to automation in real-time, to ticketing management and maximizing the value of the events. It enables the marketing team to have an insightful decision for attendance presence, payment, follow up and audience engagement. However, ComeThru made it easier for our client to get in touch with the right person at the right time.

The launch of the event management and ticketing system has revolutionized the way event organizers create, manage, and promote their events. It has allowed it to automate many of the promoting and management activities previously performed by administrative staff.

Primary Goal of ComeThru Development

Educating Attendees on the Latest Trends

The primary focus of the platform's development was to educate attendees about the event hosted by event planners.

Showcasing New Event Launches

Users can easily and quickly view the list of events hosted, making it easier to book tickets for their favorite event. However, to facilitate event organizer with community building and attendee collaboration.

Our Team Contribution Includes:

- Event management and ticketing platform development;
- The system ensures to offer an effective advertising model and also possesses the ability for monetization;
- Market analysis to build a solution that helps clients to meet market demand;
- Regiourious testing and development process.

Amazing Features of ComeThru- Making the Platform Unique from Others

Our team has integrated numerous features and functionality in the event management and ticketing platform. There are a few like "create event", "manage event", "browse events", "sign-in", "sign up", etc. Besides all this, numerous advanced features have been integrated by our team to provide our clients with a unique and robust solution. Check the list of unique features helping ComeThru to stand out from the crowd.

Stripe Connect

We have integrated "Stripe" as a payment gateway in the event ticketing platform. Event planners need to connect Stripe as a payment gateway to enjoy real-time distribution. However, Stripe payment Gateway makes it easier for users to pay for any event and get a ticket right away.

Create Event

To make it efficient for event planners to create events at any time and anywhere, our team has made it possible for them to create and manage events through the app. They can just create any of the events right through the smart app available on a portable device.

Schedule Event

Integration of the "schedule event" function makes it easier for event managers to schedule an event at their convenience. It helps them create "Recurring Events," the audience can enjoy the event as per scheduled time.

An event manager can schedule events on a "Weekly" or "Monthly" basis. They can set a date and time for scheduling the event and making it visible to viewers. It facilitates users to view the event which they miss during its first broadcast.

Development Phase

The client was looking to roll out an event management and ticketing platform that helps event managers create, promote, and manage events. However, the platform makes it easier for users to search for events as per different category including Parties, Networking & Forum Events, Watch Parties of Televised Events, Chill & Relax Kickbacks, Tourist Attractions & Entertainment, Cookout & Dining Events, and Adult Lifestyle Events.

And to include all categories as well as other essentials in the platform, our team has worked dedicatedly. They kept all the requirements of our clients as a central focus. Once after understanding our client's requirements, they efficiently planned different modules of development.

Our designing and development team handled the complete development cycle, beginning from product analysis to testing to event launch and ticketing. Working on each module efficiently helped our team craft a robust solution that satisfies our client's requirements and yields them a good income.

Development LifeCycle of ComeThru

Alphanso Team started the project development just after understanding the project requirement of the client in the meeting held. We understood each and every essential to ensure our valuable client is provided with a feature-rich and effective solution.

Deep research helped us divide the project into different modules and set development goals accordingly. Once done with planning, our team came to action and chose the best technologies to make the event management and ticketing platform.

Our team chose Laravel for backend development. The framework offers pre-built functions that help in faster and clean development, helping deliver the project on time. However, it also offers built-in support and helps to block various malware activities.

For data management, Alphonso's Team chose MySQL. It helps with reliable data security layers. The data management technology was chosen to ensure effective project performance with no downtime problem.

As stated above, we have divided the streaming platform into different modules. Each of them has its own importance; hence our designing, development, and testing team focus on each. It helps our team to complete the development task accurately and systematically.

The development and designing team worked dedicatedly on core components. The whole team worked to provide our client with a feature-rich and eye-catchy solution. They used PHP for server scripting and HTML5 & CSS3 for website design. Besides this, they considered making use of Ajax for asynchronous data processing.

Our client needed an event management and ticketing platform that is informational, innovative, and engaging. And our team successfully crafted it to ensure clients' satisfaction and keep them happy with our service.